



Cornerstone of Recovery ALUMNI ASSOCIATION 2014 Race for Recovery

March 7, 2014

The Cornerstone of Recovery Alumni Association is excited to present our fourth annual *Race for Recovery* on Saturday, May 17, 2014. For the third year, our proceeds will be donated to Henry's Fund, a nonprofit member of the 501(c)(3) East Tennessee Foundation.



Henry Louis Granju was a much loved 18 year old boy from Knoxville who lost his battle with drug addiction on May 31, 2010. In Henry's honor, his family launched Henry's Fund, a nonprofit that provides meaningful assistance in paying addiction treatment costs for young people aged 12-20.

Please visit Henry's Fund at henrysfundonline.org.

The *Race for Recovery* features a 5K Run and Walk at beautiful Springbrook Park in Alcoa. There were over 350 participants in 2013. Our goal is to increase participation to 500 people in 2014.



The Alumni Association is currently seeking sponsorships from businesses throughout East Tennessee to help underwrite our event costs and increase our financial contribution to Henry's Fund. Please join us as a sponsor so that lives may be saved from alcoholism and drug addiction. Thanks for your consideration!

Sincerely,

Kent Stephens
President, Cornerstone of Recovery Alumni Association

1214 Topside Road, Louisville, TN 37777 ● 865-970-7747

Kent Stephens
President

Trey Snyder
Vice President

Claudia Lineberger
Secretary

Chris Brewster
Treasurer

Julie Hamlin
Staff Liaison



Sponsorship Opportunities

Saturday, May 17

PRESENTER (one available)

\$1,500

Your company will be credited as presenting sponsor on all references to the race. Your logo will appear on all race materials, including *Race for Recovery* t-shirts, press releases, publicity flyers, advertisements, entry forms and race-day banner. You will receive 20 entries in the race. You will fire the pistol to start the race. You may host a booth at Springbrook Park during the event.

PLATINUM

\$1,000

Your company logo will appear on *Race for Recovery* t-shirts, press releases, publicity flyers, advertisements, entry forms and race-day banner. You will receive 10 entries in the race. You may host a booth at Springbrook Park during the event.

GOLD

\$500

Your company name will appear on *Race for Recovery* t-shirts, press releases, publicity flyers, advertisements and entry forms. You will receive 5 entries in the race. You may host a booth at Springbrook Park during the event.

SILVER

\$400

Your company name will appear on press releases, publicity flyers, advertisements, and entry forms. You will receive 3 entries in the race. You may host a booth at Springbrook Park during the event.

BRONZE

\$300

Your company name will appear on publicity flyers. You may host a booth at Springbrook Park during the event.

BOOTH DISPLAY

\$200

Your company will host a booth at Springbrook Park during the event.

For information call Kent Stephens (865-660-9463) or Chris Brewster (865-684-1660).
[kstephens@agail.com or charles.brewster@cornerstoneofrecovery.com]



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Saturday, May 17	Presenter	Platinum	Gold	Silver	Bronze	Booth
Booth at event	●	●	●	●	●	●
Inclusion on publicity flyers	●	●	●	●	●	
Inclusion on entry forms	●	●	●	●	●	
Inclusion in advertisements	●	●	●	●		
Inclusion on press releases	●	●	●	●		
Entries in Race	20	10	5	3		
Inclusion on t-shirts	●	●	●			
Inclusion on race day banner	●	●				
Fire Starting Pistol	●					
Presenting Sponsor Credit	●					
Price	\$1,500	\$1,000	\$500	\$400	\$300	\$200

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Cornerstone of Recovery *ALUMNI ASSOCIATION*

2014 Race for Recovery

Saturday, May 17

Your **SPONSORSHIP/ FINANCIAL GIFT**

benefits Henry's Fund



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Name:	
Company Name:	
Address:	
City, State and Zip:	
Primary Phone:	
Secondary Phone:	
Fax:	
Email:	

Sponsorship or Donation		Credit Card Information	
	\$ <input type="text"/>		
Cash	<input type="checkbox"/>	Card Type	
Check	<input type="checkbox"/>	Card Number	
Credit Card	<input type="checkbox"/>	Expiration Date	
Other (Specify)		Signature	

I wish for my gift to remain anonymous.

Use the following name(s) or company name in acknowledgements:

Please request a matching gift from a loved one, friend or associate!

Signature:

Date:

Please mail this form and your payment to:

Cornerstone of Recovery Alumni Association
Attn: Chris Brewster
1214 Topside Road
Louisville, TN 37777